

Sportswear is big business.

In 2002 sportswear goods generated over \$58 billion in sales worldwide.

The big brands including Puma, Fila, Nike, Adidas, Asics and Roots Canada

spend millions of dollars marketing and selling their products.

What they won't tell us is under what conditions their products are made.

Sports vest — made in Indonesia

A woman who makes sports tops is a temporary worker. Some weeks she has to work long hours and the following week have no work. Her income is dependent on meeting a daily production target.

Socks — made in Indonesia

A man who makes sports socks is prevented from using the company work bus because he is active in the union. Factory managers have a hostile attitude towards unions.

Sports cap — made in China

A woman who makes sports caps cannot take sick leave or family leave. If she leaves the factory she will lose a month's wages.

Tracksuit bottoms — made in Cambodia

This worker has to work excessive overtime hours to earn \$2 a day. She finds it difficult to get by on such a meager income.

Trainers — made in China

A man who makes these trainers is a migrant who lives in a factory accommodation. One hundred workers share six or seven water taps for showers and washing clothes.

Sportswear workers report:

- excessive working hours and forced overtime
- poverty wages
- harassment and abuse
- poor health due to factory conditions or exhaustion
- denial of their right to form a union
- no job security



PLAY FAIR AT THE OLYMPICS

"It's time for the Olympic movement to support fair play for sportswear workers."

— Bruce Kidd, Canadian Olympian

"Long hours. Poverty wages. Forced overtime. Sportswear workers deserve better. We need to push the companies to change."

— Sam Roberts, Canadian music star

What You Can Do

Visit www.fairolympics.org and

- 1 Write to sportswear companies demanding greater transparency and respect for fundamental worker rights.
- 2 E-mail IOC President Jacques Rogge asking for all Olympic-branded sportswear to be made under humane conditions. Visit www.oxfam.ca and
- 3 Tell the Canadian Olympic Committee and the Vancouver 2010 Organizing Committee to support positive action at the IOC and help ensure Olympic sportswear is made under humane conditions.
- 4 Sign the "Play Fair at the Olympics" petition and circulate it in your community.

For more information visit: www.fairolympics.org



www.dlc-dtcca



www.maguilasolidarity.org



www.oxfam.ca

The Olympics

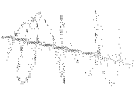
A Showcase for Excellence in Sport,
Fair Play and Human Development?

An Opportunity for Sportswear
Companies to Promote their Brand
and to Increase Sales?

Who really is the big winner
at the Olympics?



Oxfam
Canada



Maguila
Solidarity
Network
en collaboration avec Oxfam



Canadian Labour Congress
Congrès du Travail du Canada